

HEALDSBURG CHAMBER

MEMBERSHIP OPPORTUNITIES



OUR MISSION

The mission of the Healdsburg Chamber of Commerce is to encourage and promote a positive, balanced, vital economy and preserve those unique qualities that are good for business and make Healdsburg a special place in which to visit, live and work.

WHY JOIN?

As a member, you become part of an active, dynamic business organization representing over 500 members, with thousands of employees. Members receive marketing exposure, networking opportunities, access to exclusive business resources, and much more.

OVERVIEW

HEALDSBURG CHAMBER	Non-Profits $250	General Business (Basic) $450	Enhanced Business & Hospitality $550	Enterprise Business (15+ Employees) $999	Large Business (30+ Employees) $1,500	Premier Corporate $2,500	President's Circle $5,000
MEMBERSHIP PORTAL & BUSINESS LISTING	✓	✓	✓	✓	✓	✓	✓
ACCESS TO MEMBER EVENTS	✓	✓	✓	✓	✓	✓	✓
OPPORTUNITY TO HOST CHAMBER MIXER		✓	✓	✓	✓	✓	✓
SOCIAL MEDIA POSTS			✓	✓	✓	✓	✓
ENHANCED BUSINESS LISTING ON HEALDSBURG.COM			✓	✓	✓	✓	✓
ADDITIONAL CATEGORIES IN BUSINESS DIRECTORY				✓	✓	✓	✓
EXCLUSIVE PRESENTATION & SPONSORSHIP OPPORTUNITIES						✓	✓
ANNUAL LUNCH WITH CEO & MAYOR							✓
WEBSITE BANNER ADS & DEDICATED EBLASTS				10% OFF AD BUY	25% OFF AD BUY	50% OFF AD BUY	ONE MONTH FREE
HYPN MEMBERSHIP	1	1	2	4	5	UNLIMITED	UNLIMITED
ANNOUNCEMENTS/ADS IN E-NEWSLETTER	2	2	4	5	6	8	DEDICATED EBLAST

BENEFITS

NON-PROFIT ORGANIZATION

Up to 30 Employees

$250

All benefits from Basic level, plus:

- Freeway Banner Opportunity*
- Discounted Annual Dues

*additional expense

GENERAL BUSINESS • BASIC

$450

- 1 Healdsburg Young Professionals Network (HYPN) Membership
- 2 Announcements/Ads in E-Newsletter
- Business Listing on www.Healdsburg.com
- Opportunity to Host Chamber Mixer
- Ribbon Cutting Ceremony & Promotion

GENERAL BUSINESS • ENHANCED

$550

All benefits from Basic level, plus:

- 2 HYPN Memberships (total)
- 2 additional Announcements/Ads (4 total)
- 2 Social Media Posts per year
- Enhanced Business Listing on Website

HOSPITALITY

Wineries, Distilleries, Restaurants, Hotels, Touring Companies

$550

All benefits from Enhanced level, plus:

- Brochure Placement in Visitor's Center
- Tourism Benefits may apply

ENTERPRISE BUSINESS

15+ Employees

$999

All benefits from Enhanced level, plus:

- 4 HYPN Memberships (total)
- 1 additional Announcement/Ad (5 total)
- Enhanced Business Listing on Website
- 10% Discount on Advertising Opportunities

LARGE BUSINESS

30+ Employees

$1,500

All benefits from Enterprise level, plus:

- 5 HYPN Memberships (total)
- 2 additional Announcements/Ads (6 total)
- Enhanced Business Listing on Website
- 25% Discount on Advertising Opportunities

PREMIER CORPORATE

$2,500

All benefits from Large Business level, plus:

- Unlimited HYPN Memberships
- 2 additional Announcements/Ads (8 total)
- 50% Discount on Advertising Opportunities

PRESIDENT'S CIRCLE

$5,000

All benefits from Premier Corporate level, plus:

- 1 Dedicated eBlast to Subscribers
- 1 Free Website Banner Ad for one month
- Private Annual Lunch with Chamber CEO and City Mayor
- Logo included at all Chamber Events
- Logo included in all E-Newsletters
- Logo included on website homepage
- Presentation at One Annual Event

TOP 10 REASONS
to join the Healdsburg Chamber of Commerce

HEALDSBURG CHAMBER

The mission of the Healdsburg Chamber of Commerce is to encourage and promote a positive, balanced, vital economy and preserve those unique qualities that are good for business and make Healdsburg a special place in which to visit, live and work.

1 CREDIBILITY

The general public holds the HCC in high regard, and being affiliated with us helps burnish the reputations of members. You'll also improve relations with other businesses, especially if they too are HCC members.

2 VISIBILITY

HCC offers expansive promotional opportunities, such as newsletter features, social media coverage, website listings, and much more. You can join in and advertise at HCC events and programs which should generate goodwill in the community. All in all, HCC membership is a big boost to your public relations.

3 NETWORKING

Take advantage of a great opportunity by joining one or more HCC committees. Not only will you make important connections with your fellow businesspeople, you will have opportunities to connect with local politicians and other community leaders.

4 DEMOCRACY

Speaking of politicians, your membership in the HCC helps you advance your own interests on the tough political and social questions of the day. Don't just complain about high taxes, red tape and over-regulation, do something about it by helping the HCC oppose misguided representatives with the truth. HCC fights to keep free enterprise free and ensure fair treatment for all businesses.

5 BUSINESS TO BUSINESS

Nothing promotes business- to-business relationships like membership in the HCC. Your fellow business owners become an extended family, and you are likely to increase commerce with your local community. No other organization does a better job at promoting local connections and networking opportunities.

6 INFORMATION

HCC is a one-stop source for local, regional and national information important for the success of your business. Members receive weekly newsletters with community updates and business resources. The HCC community calendar lets you plan your time so that you can attend important events – don't underestimate the promotional value of these occasions. Naturally, it's wise to invest a few dollars placing ads in the local HCC publications.

7 RECOMMENDATIONS

A great benefit of HCC membership is all the recommendations you will receive from other HCC members on behalf of vendors and consumers seeking new relationships. Your business will also be featured in our Visitor's Center.

8 SPECIAL EVENTS

Throughout the year, you'll find that the HCC offers many special events and programs that can educate your team and give you additional networking opportunities. It's a fun way to generate new leads for your business.

9 ADVERTISING

Advertisements are available at a special member rate to promote your business. Ads can be placed in our weekly newsletter, on our website, and at special events. This is a great way to add an extra punch to your marketing at an exclusive rate.

10 DISCOUNTS

HCC members enjoy a number of special discounts and exclusive services offered by other members. You might be able save money on, for instance, office supplies or phone equipment and even wine!

For more information about membership opportunities at the Healdsburg Chamber of Commerce, please contact Tallia Hart at tallia@healdsburg.com or (707) 433-6935 x 106.