



Board of Directors Meeting Agenda

Thursday, July 16, 2026 – 8:15 am

Healdsburg Chamber Office (219A Healdsburg Ave., Healdsburg, CA 95448)

CHAMBER BUSINESS

1. Call to Order – Welcome Jim Curry to the board 8:15 am
2. City Update – Evelyn Mitchel
 - Meeting with the city manager(s) (HD) 8:15 - 8:30 am
4. Consent Calendar 8:30 - 8:35 am
 - a. Approval of June Meeting Minutes
5. Michelle Malanca Frey - Follow-up – Interviews, Opps & Membership
Extending the proposal for recruitment under our current engagement 8:35 - 8:45 am
6. Chamber Finance Update – Jenny DeBello 8:45 – 9:00 am
 - a. Review & Approve Chamber Financials
 - b. Update on consolidation of accounts & restructuring
 - c. approvals of the budget
7. Mixer Update - Events Committee schedule for the year (PO) 8:55 – 9:05 am
8. Update on lease of office space to Piazza Hospitality (HD) 9:05 – 9:10 am
9. Sign on 101 update 9:10 – 9:15 am
9. Adjournment of Chamber Business Session 9:15

PUBLIC SESSION - TID BUSINESS

1. Call to Order 9:15 am
2. Public Comment (Non-Agenda & Consent Items) 9:15 am
3. Consent Calendar- Approval June Board Minutes 9:15 – 9:16 am
4. Michelle Malanca Frey - Follow-up – interviews Stay Healdsburg ED
Extending the proposal for recruitment under our current engagement 9:16 – 9:25 am

5. HTID Finance Update – Jenny DeBello

9:25 - 9:35 am

a. Review &

Approve HTID Financials

b. Update on consolidation of accounts & restructuring

c. approvals of the budget

6. Doug Kaminski - Madden media projects

9:35 – 9: 45 am

7. Circe Sher - JPR initiatives

9:45 – 9:55 am

8. Adjournment of Public Session - TID Business

10:00 am



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BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the Chamber, @ info@healdsburg.com at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcome and encouraged to participate in this meeting. Public Comment is taken (2 minutes maximum per person) on items listed on the agenda, after a staff report is given and the Board/Committee Members discuss, but prior to any motion being made. Public Comment on items not listed on the agenda will be heard at the beginning of the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors/Committee Members. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.