



Board of Directors Meeting Minutes

Thursday, June 18, 2026 – 8:15 am

Healdsburg Chamber Office (219A Healdsburg Ave., Healdsburg, CA 95448)

Board Members Present: Maggie Curry, Circe Sher, Mike Brennan, Aaron Krug, Dan Maraviglia, Heidi Dittloff, Rose Jimenez, Peter Oakes, Doug Kaminski, Jim Heid (via call in for Chamber portion only)

Board Member Absent: David Emig, Nancy Brandt

Chamber Staff Present: None

Others Present: Rebecca S. Miller & Jonathan Peralman of Kalderra, Healdsburg's Cultural Arts District, Jenny DeBello

Meeting called to Order: 8:18 a.m.

Public Comment:

AGENDA ITEMS:

Kalderra introduction - Rebecca and Jonathan presented the Healdsburg Cultural Arts District. District could attract travelers via the California Arts Council. Healdsburg has all the qualifications to be designated and more with the incredible food and beverages in the area. At this time they are doing active listening in the Healdsburg community. They are seeking an MOU agreement with the chamber. A draft will be sent for review.

Consent Calendar

Approval of June Meeting Minutes Motion: Doug Kaminski. Second: Maggie Curry. All Approved.

Update on the hiring process from Heidi Dittloff – Michelle, our consultant, has crafted a process and the Executive Chamber approved the format. A number of applicants are being vetted via approved scorecard.

Chamber Finance Update by Jenny DeBello

Approval of Financial Reports. Motion: Dan Maraviglia. Second: Doug Kaminski. All Approved.

Update Jim Heid – Small Business data comparison (Membership vs Healdsburg businesses). When you look at the data it provides good guidance for benchmarks moving forward. This helps curate our priorities in terms of a business capture. Roughly, there are 800 locally owned businesses. The visitors with Edge Esmerelda utilized AI to categorize businesses at sub levels. This information will be provided to a new membership person upon their hire.

Officer Election - Jim Curry application review. Motion: Aaron Krug. Second: Dan Maraviglia. All Approved.

Adjournment of Chamber Business Session at 9:24 a.m.

PUBLIC SESSION - TID BUSINESS

Called to Order at: 9:24 a.m.

Public Comment (Non-Agenda & Consent Items): The new team will facilitate Visitor Center commitments and continue to keep ownership of the visitor program within the chamber and Stay Healdsburg.

Adjournment of Public Session at 9:30 a.m.

Consent Calendar

Approval of May Board Minutes

Motion: Maggie Curry. Second: Peter Oakes. All approved.

HTID Finance Update – Jenny DeBello

Financial HTID updates Review Motion: Doug Kaminski. Second: Mike Brennan. All approved.

HTID madden Video update by Doug Kaminski. Deliverables in early September.

\$75,000 cost. Motion: Rose Jimenez. Second: Maggie Curry. All approved.

Meeting adjourned at 9:42 a.m.

