



**Healdsburg Chamber of Commerce**  
**Board Strategy and Implementation Working Session**  
**March 19, 2026**

**AGENDA** Revised

10:15 Coffee and pastries

10:30 Board business Closed Session (if needed)

**Retreat**

11:00 Opening: Welcome and discussion ground rules. Focus on the organizational goals, governance, and operations.

11:10 What makes the us tick

a. Activity: what role do you play on this team?

b. “Homework” results: reconnecting with our Why

11:40 Facilitated discussion:

a. We’ve been through a lot – what we don’t want to happen going forward

b. What we do want for the organization (incl structure, governance, operations)

12:40 Lunch

1:10 Facilitated discussion: what the organization could do to make that happen.

1:40 Prioritizing those possibilities (breakouts)

2:15 Break

2:30 Reporting back to the group (outcome: consensus on priorities for the coming two years)

3:10 Defining roles and leadership: Board, committees, Exec Director, and staff.

3:50 Recap, reflection, and next steps

4:10 Reception and further reflection