



Board of Directors Meeting Agenda

Tuesday, December 9, 2025 – 8:15 am

Healdsburg Chamber (219A Healdsburg Ave., Healdsburg, CA 95448)

CHAMBER BUSINESS - 8:15 - 8:50 am

PUBLIC SESSION - TID BUSINESS

1. Call to Order 8:50 am
2. Public Comment (Non-Agenda & Consent Items) 8:50 - 8:53 am
3. Consent Calendar 8:53 - 8:55 am
 - a. Approval of October Public Session Board Minutes
4. HTID Finance Update 8:55 - 9:00 am
 - a. Review & Approve September & October HTID Financials
Board to review and approve the month-end HTID financial statements for September and October. Year-end financials to be approved at the January Board Retreat.
5. Signature Card Banking Resolution Approval 9:00 - 9:05 am
Board to review and approve a banking resolution that updates the signers on the Exchange Bank Chamber Account #7007, Exchange Bank HTID Account #2351, and the HTID Summit State Bank Account #3477 to reflect the CEO and 2026 Past Chair, Chair, and Treasurer positions which are Tallia Hart, Jim Heid, Heidi Dittloff, and Aaron Krug respectively.
6. Marquee Events Ad-Hoc Committee Update 9:05 - 9:15 am
The Marquee Events Ad-Hoc Committee will present their recommendation for implementing new and supporting current marquee events in Healdsburg that will drive demand during the off-season and mid-week. Board to review and approve action plan.
7. Remaining 2026 District Development Sponsorship 9:15 - 9:25 am
Board to review the District Development Committee's recommendation for sponsorship amounts for the remaining 2026 applicants. Board to also decide on the payment terms.
8. Adjournment of Public Session - TID Business 9:25 am

CLOSED SESSION - TID BUSINESS

1. Call to Order 9:25 am
2. Public Comment (Non-Agenda & Consent Items)
3. Closed Session: Employment Matters Government Code Section 54957
4. Adjournment of Closed Session
5. Closed Session Report 10:15 am



HEALDSBURG
CHAMBER

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BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Bohon at 626-422-5472 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public Comment is taken (2 minutes maximum per person) on items listed on the agenda, after a staff report is given and the Board/Committee Members discuss, but prior to any motion being made. Public Comment on items not listed on the agenda will be heard at the beginning of the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors/Committee Members. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.