



HEALDSBURG  
CHAMBER

STAY  
HEALDSBURG

## HEALDSBURG CHAMBER OF COMMERCE Marketing Committee Meeting Agenda

Thursday, April 6 – 4:00 pm

**In Person Meeting Location:** Healdsburg Chamber (217 Healdsburg Avenue, Healdsburg, CA)

- |      |                                   |          |
|------|-----------------------------------|----------|
| I.   | Call to Order                     | Dittloff |
| II.  | Roll Call                         | Ross     |
| III. | Public Comment (Non-Agenda Items) | Dittloff |
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### DISCUSSION ITEMS

- |       |                                  |                 |
|-------|----------------------------------|-----------------|
| IV.   | J/PR Group Press Trip Discussion | Ross            |
| V.    | HWFE Booth                       | Ross            |
| VI.   | Current Marketing + PR Update    | Bohan + Ross    |
| VII.  | Destination Rack Card/Airport    | Ditloff + Bohan |
| VIII. | FAM Update                       | Kaminski        |
| IX.   | Marketing Committee Membership   | Bohan           |
| X.    | Adjournment                      | Dittloff        |

**NEXT MEETING:** Tuesday, May 2, 4pm