



STAY HEALDSBURG

The Tastemaker of Sonoma Wine Country

HEALDSBURG CHAMBER OF COMMERCE Marketing Committee Meeting Agenda

Tuesday, February 7, 2023 – 4:00 pm | Hybrid Meeting

In Person Meeting Location: Healdsburg Chamber (217 Healdsburg Avenue, Healdsburg, CA)

Video Conference Option:

<https://us02web.zoom.us/j/84559215000?pwd=NVZGRDZySnBUaDRTNDdvYlJtWXRjZz09>

Meeting ID: 845 5921 5000 | Passcode: 955727 | Find your local number: <https://us02web.zoom.us/j/84559215000?pwd=NVZGRDZySnBUaDRTNDdvYlJtWXRjZz09>

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|------|-----------------------------------|----------|
| I. | Call to Order | Dittloff |
| II. | Roll Call | Ross |
| III. | Public Comment (Non-Agenda Items) | Dittloff |
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DISCUSSION ITEMS

- | | | |
|-------|-----------------------------------|------------------|
| IV. | JNS Next Intro & Presentation | JNS Next |
| | a. Intro | |
| | b. 90-Day Plan | |
| | c. Chamber Rebrand | |
| V. | J/PR Intro & Presentation | J/PR |
| | a. Intro | |
| | b. 90-Day Plan | |
| | c. Barcelona Principles | |
| VI. | Approval of Minutes | Dittloff |
| VII. | JNS January Recap Review | Ross |
| VIII. | Apple Blossom Festival | Hart & Bohan |
| IX. | Update for Board Retreat | Hart & Ross |
| X. | Business Directory Update | Dittloff & Bohan |
| XI. | HWFE Brand Collateral Sponsorship | Ross & Bohan |
| XII. | Adjournment | Dittloff |



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NEXT MEETING: Tuesday, March 7, 4pm