



HEALDSBURG
CHAMBER

ANNUAL EVENTS

SPONSORSHIP OPPORTUNITIES

Please join us in supporting our four flagship events each year! Your sponsorship will support each event and future programs and projects that benefit the Healdsburg business community.



Please send all questions to info@healdsburg.com.

Event Calendar

In addition to our seminars and networking mixers, the Healdsburg Chamber plans to host quarterly flagship events. Annual Sponsors can commit at any time in the year and the contribution will cover the next consecutive four events.



January - Annual Meeting & Breakfast with the Mayor

The Annual Breakfast with the Mayor is a business-facing event that will feature the Mayor of Healdsburg speaking directly to the business community about the year to come. We expect over 75 attendees for this event which will also serve as the Chamber's Annual Member Meeting

March - Women in Business: Coffee Chats

This Coffee Chats event will feature a panel of local leaders to discuss Women in Business in Healdsburg and Sonoma County. Last year's Coffee Chats event sold out with 200 attendees, both residents, and business members. Each Coffee Chats session will focus on a different topic and have new panelists.

August - Annual BBQ & Business Awards

Every August, we host our Annual BBQ & Business Awards -- the largest event of the year! This event features a silent auction, bottle pull, and more. This event sees over 300 attendees from the Healdsburg Business community and serves as our annual fundraiser.

October - Women in Business Panel & Market

In October, we will host a second Women in Business event to feature more women leaders in Healdsburg. This event will feature a panel of local business leaders to learn about their stories and lessons throughout their careers. The fall event will also feature a marketplace with women-owned businesses throughout Sonoma County.



Sponsorship Levels

These sponsorship levels are for ANNUAL SPONSORSHIPS. If you are interested in only sponsoring a single event, those will become available 45 days before each event. All annual sponsors are given priority for each event. As an annual sponsor, you will also have the opportunity to upgrade your sponsorship level for specific events. Annual Sponsors can commit at any time in the year and the contribution will cover the next consecutive four events.

SPONSOR LEVEL	SPONSOR BENEFITS
Diamond Sponsor \$9,800 <i>*Equivalent to \$2500 Sponsor at each event.</i>	<ul style="list-style-type: none">• Presenting Sponsor at the Annual Breakfast and two Coffee Chats• Diamond Sponsor title at the Annual BBQ• 8 Tickets to the Annual Breakfast and two Coffee Chats with reserved seating• 2 Reserved Tables at the Annual BBQ (16 tickets)• Opportunity to speak during event program• 1 Banner Ad in Newsletter at anytime in 2023• 2 Dedicated e-Blasts throughout 2023 (\$1000 value)• Option to distribute promotional items at event• 6 Social Media Posts on Facebook & Instagram• 1/4 Advertisement in event program• Logo on printed signage at event• 2 Complimentary Tickets to all Chamber Mixers
Gold Sponsor \$5,800 <i>*Equivalent to \$1500 Sponsor at each event.</i>	<ul style="list-style-type: none">• Gold Sponsor title at all four events• 6 Tickets to the Annual Breakfast and two Coffee Chats with reserved seating• 1 Reserved Large Table at the Annual BBQ (10 tickets)• Option to distribute promotional items at event• 4 Social Media Posts on Facebook & Instagram• Logo in event program• Logo on printed signage at event• Logo & Link in 4 newsletters throughout 2023• 2 Complimentary Tickets to all Chamber Mixers
Silver Sponsor \$3,800 <i>*Equivalent to \$1000 Sponsor at each event.</i>	<ul style="list-style-type: none">• Silver Sponsor title at all four events• 4 Tickets to the Annual Breakfast and two Coffee Chats with reserved seating• 1 Reserved Table at Event (8 tickets)• 3 Social Media Posts on Facebook & Instagram• Logo in event program• Logo on printed signage at event• Logo & Link in 2 newsletters throughout 2023• 2 Complimentary Tickets to all Chamber Mixers
Bronze Sponsor \$1,800 <i>*Equivalent to \$500 Sponsor at each event.</i>	<ul style="list-style-type: none">• Bronze Sponsor title at all four events• 2 Tickets to the Annual Breakfast and two Coffee Chats with reserved seating• 4 Tickets to the Annual BBQ• 2 Social Media Posts on Facebook & Instagram• Mention in event program• Logo on printed signage at event• 2 Complimentary Tickets to all Chamber Mixers

Annual Sponsorship Agreement



HEALDSBURG
CHAMBER

COMPANY/BUSINESS NAME

PRIMARY CONTACT NAME

PHONE NUMBER

EMAIL

FACEBOOK/INSTAGRAM HANDLE

MAILING ADDRESS

CITY

STATE

ZIP

Please send high resolution logos to info@Healdsburg.com

I would like to support the Chamber's four Flagship Events at the following level:

☐ Diamond Sponsorship • \$9,800

☐ Gold Sponsorship • \$3,800

☐ Silver Sponsorship • \$5,800

☐ Bronze Sponsorship • \$1,800

Payment Information

Payment Method: ___ Check ___ Cash ___ Credit Card

Checks payable to Healdsburg Chamber of Commerce

☐ Please send me an invoice prior to payment/charge.

CREDIT CARD #

NAME ON CARD

EXP. DATE

CVV CODE

BILLING ZIP CODE

Please email completed application to info@Healdsburg.com or mail to the Healdsburg Chamber, ATTN: Jessica Bohon, at 217 Healdsburg Ave, Healdsburg, CA 95448.