



**Healdsburg Chamber of Commerce
Minutes
Board of Directors Meeting
May 10, 2018**

Directors Present: Baker, Cyphers, Maraviglia, Markson, Nelson, Pender, Seppi, Tesconi

Directors Absent: Allison, Fraser, Mitchell, Norgrove

Staff: Carla Howell, Charlene Staton, Aleena Decker

Chair Eric Markson opened the meeting at 8:00 am.

City Report: Councilmember Naujokas reported that the City Council is working on an amendment to the GMO that would allow for up to 50 units per year of "missing middle" rental housing. The Farmers Market has asked to move to the Plaza for Tuesday mornings through the summer, serving food and adding crafts.

School Report: No report

Motion to approve minutes of the previous meeting: M/Seppi, 2nd/Pender

Motion to approve financials: M/Cyphers, 2nd Baker

Old Business:

SDAT: AIA will send their team here August 13-15. Will Seppi urged participation from the business community at the meetings at that time.

Parking, Construction, Roundabout: City Hall parking lot and city hall project moving forward. Also, parking being added in the lot behind HH part of the railroad right of way. Roundabout moving slowly. New date for being finished August 1.

Business of the Year Awards: Scheduled for July 13, 2018. Villa Chanticleer picnic grounds

HTID: Filming more videos for their Sonoma Tastemakers campaign. Started collecting the 22.5% for the Destination Development fund.

Job Fair: Feedback from board to do more than once a year. Heard from some participants that they were able to hire some people they met there.

Marketing Committee: No report

Information Cart: The suggestion was made that the Chamber explore the possibility of an information kiosk or cart in the Plaza for the summer(?) Carla will check with City about use and look at carts and kiosks.



HEALDSBURG
CHAMBER OF COMMERCE
& VISITORS BUREAU

Membership Report: Aleena Decker made the membership report

Executive Director Report: Carla reported that she is getting estimates on refurbishing the Visitor Center after the construction abates. New awnings, repainted trim, repaint the sign, power wash the building. The money for this has been allocated in the budget.

Meeting Adjourned: 9:30 am

Next Meeting: June 14, 2018