



**Healdsburg Chamber of Commerce
Minutes
Board of Directors Meeting
January 11, 2018**

Directors Present: Baker, Cyphers, Decker, Fraser, Markson, Mitchell, Pender, Seppi, Tesconi, Ferrell, Maraviglia, Nelson

Directors Absent: Allison, Norgrove, Mitchell

Staff: Carla Howell, Charlene Staton

Vice Chair Eric Markson opened the meeting at 8:00 am.

City Report: Councilmember Naujokas reported that Councilmember Gold was appointed to the Destination Development Advisory Board of HTID. Gun shop moratorium will be discussed at 1/22/18 meeting. Measure V survey is out online will also be sent through mail.

Motion to approve minutes of the previous meeting: M/Cyphers, 2nd /Seppi

Motion to approve financials: M/Maraviglia, 2nd/Fraser

Old Business:

Board Committees: Will Seppi formed an ad hoc Marketing committee. They have formulated a business survey to be sent to all chamber members. Also proposing annual meeting be a breakfast.

Roundabout/Parking, etc. Project is further behind schedule.

Letter of Support for ESTAT: sent

New Business:

Update on HTID: HTID has met with the new owners of the property on Healdsburg Ave. where parking is for the businesses that front on Matheson St. proposing to lease some spaces for general parking. No decisions as yet.

Measure V Funding: There is a survey online as well as a hardcopy which will be mailed in all of the utility bills. This is a major source of funding for the Chamber

Board Christmas Party: is January 26 at the Fraser's house. 5-8pm

Annual Board Retreat: tbd

Membership Report: Charlene Staton made the membership report.

Meeting Adjourned: 9:30 am

Next Meeting: February 8, 2018