



**HEALDSBURG**  
CHAMBER OF COMMERCE  
& VISITORS BUREAU

**Healdsburg Chamber of Commerce  
Board of Directors Meeting  
November 8, 2018  
8:00 a.m. Chamber Office  
217 Healdsburg Ave. Healdsburg, CA 95448**

**Welcome** Chair Eric Markson 8:00

**Introductions**

**Reports:**

**City** Councilmember Joe Naujokas 8:15  
**School District** School Superintendent VandenHeuvel  
**HTID** HTID Board Chair Brian Sommer

**Approval October Minutes** 8:30  
**Approval October Financials**

**Old Business**

**Marketing Committee** Will Seppi/Tom Nelson  
    **A. Timeline from The Engine is Red**  
    **B. Cost estimate to create strategic plan**  
**Healdsburg 2040 Presentation** Carla  
**Business Showcase Recap**  
**City Hall Open House**  
**Roundabout Dedication**

**New Business:**

**City Hall Open House**  
**Roundabout Dedication**  
**Nominating Committee/Board Election**  
**Holiday Party**  
**Dine Around**  
**Museum Award Nomination**  
**Spirit of Sonoma County**

**Membership Report:** Aleena

**Executive Director Report:**

**Good of the Order:**

**Adjournment** Next meeting: December 13, 2018