

Area Demographics

217 Healdsburg Avenue, Healdsburg, CA 95448

(707) 433-6935 or 1-800-648-9922 (CA)

www.healdsburg.com



Healdsburg is situated between Fitch Mountain to the east and a range of low mountains to the west, and is located 75 miles north of San Francisco off Highway 101. Established in 1857, the earliest residents were members of the Pomo Indian tribe. In 1857, Healdsburg was incorporated and developed around a central Spanish-style plaza. This unique plaza is one of the few remnants of early California town planning existing in the U.S. today. Historic homes and quaint storefronts retain the flavor of Healdsburg's rich heritage.

Demographic Facts (2010 Statistics): Healdsburg encompasses approximately 3.56 square miles (2,276.5 acres) and serves a population of 11,931 in a greater trade area of 50,000. There are about 900 businesses in town, employing more than 5,100 persons. Operating under a Council/Manager government, Healdsburg has a General Plan that is updated at five-year intervals.

Race: White-70%; Hispanic-29%; other-1%

Language Spoken at Home: (by persons 5 years and over): English-73%; Spanish-26%; other-1%

Median Household Income: (EST): \$65,000

Average Age: 40.8 years

Number of Households: 2012: 4,378; % Owner Occupied: 57.6%

Altitude: 106 feet

Weather: Snow free and smog free, the city is dry in summer with average temperatures ranging between 70 and 95 degrees, cooling off by evening. Winter's average rainfall is forty inches with temperatures ranging from 28 to 60 degrees, December through February.

Housing: Healdsburg offers a mix of classic and modern, rural and apartment/townhouse living. Average rental of a 1-bedroom apartment is \$900/mo; 2 bedroom apartments are \$1050/mo. House rentals are from \$1200/mo and up. Purchase price of a single-family dwelling starts at \$543,000; condos average \$375,000. Commercial downtown retail space rents for about \$4.00/sq.ft; warehouse space is about \$.90/sq.ft.

School: Healdsburg has an award winning high school, one charter school (K-5), one junior high (6-8), and three elementary schools all on a semester calendar. Also available are an independent school (K-8), a parochial school (preschool-8), a Christian academy (9-12), pre-schools and day care centers. A 2-year college, Santa Rosa Junior College, is located 15 miles south. Sonoma State University is a four-year college located 22 miles south in Rohnert Park.

City Services: Police, fire, park and recreation facilities are city maintained, along with an independent electrical, water, and sewer utility system. A municipal airport allows additional access to the town, and local transit system provides transportation for residents and visitors.

Community Parks and Recreation:

There are lighted tennis courts, picnic and playground facilities including the Healdsburg Family Playground in Giorgi Park. Historic downtown Plaza Park. Carson Warner Skate Park. Healdsburg Veterans Memorial Beach is open to the public for swimming, fishing, canoe rentals and picnics. A community swimming pool is open all year. The 9-hole golf course is located on 60 acres and includes a pro shop. Lake Sonoma is located 12 miles west of Healdsburg.

Edwin Langhart Museum: Specializing in the presentation of Northern Sonoma County history, the museum is in the restored historic library building at 221 Matheson Street. Exhibits are featured on a rotating basis, and are managed by The Healdsburg Museum & Historical Society.

Library: An 11,400 sq. ft. library, located at 139 Piper St., is part of the Sonoma County Library System. The book capacity is 35,000 with 15,000 volumes for children. It also houses the Sonoma County Wine Library.

Hospital: Healdsburg District Hospital. A full service, 49-bed acute care hospital, 24-hour emergency care via the Wetzel Family Emergency Room.

Major Shopping Areas: Downtown Plaza Area, Dry Creek Center, Healdsburg Center, and Vineyard Plaza.

Major Industries: Agriculture/wine, lumber, light manufacturing, tourism, small businesses. Industries most likely to grow: small businesses, tourism.

Area Transportation Services:

Amtrak, 1-800-USA-RAIL

Golden Gate Transit, 541-2000

Sonoma County Transit, 576-7433

Sonoma County Airport Express, Inc., 800-327-2024

Sonoma Jet Center (Sonoma County Airport), 523-2800

Tax Revenues for 2010-2011:

Local Sales and other Taxes; \$2,372,115

Hotel/Motel Bed Tax; \$1,927,993

Healdsburg Area Update -Large Employers (E=employees):

Bear Republic Brewing; 110 FTE: brewery pub

Big John's Market : \$14 million; 73 E; retail grocery

Capital Lumber Co.: \$25 million; 91 E; lumber/wholesale.

City of Healdsburg: \$41.6 million/annual budget; 113 FTE

Clos du Bois: 120 E; constellation brands

Copperfield's Books: \$7.9 million; 90 E; books and gifts

Drycreek Vineyard: Winery & tasting room

E & M Electric & Machinery, Inc.; \$20.8 million; 90 E; industrial automation

Entraco: \$3.3 million; 43; cables/couplings

Ferrari-Carano: Winery & tasting room

Gallo Sonoma: \$35 million; 100; winery

General Dynamics: \$22 million; 160; aerospace engineering

Healdsburg District Hospital: \$38 million; 364

Healdsburg Lumber: \$7 million; 60; lumber

Healdsburg Unified School District: \$17 million; 220

HLC, Inc. \$18.4 million; 74; building materials

Hotel Healdsburg, LLC: 150 +/-; tourism industry

Jordan Vineyard & Winery: \$29.5 million; 98; winery & tasting room

Klein Family Vintners: \$40 million; 275; winery

Max Machinery: \$8 million; 55; flow meters/urethane dispensers

Meade Clark:

Merryvale Vineyards; \$20.8 million; 40; winery & tasting room

Nu Forest Products: \$15 million; 49 lumber

Rodney Strong Vineyards; \$95 million; 150; winery & tasting room

Safeway: retail grocery

Seghesio Family Vineyards; \$18; 55

Silveira Pontiac, Buick, GMC: \$29.8 million, 47; auto sales

Simi Winery: \$41.5 million; 55; winery

Syar Industries: \$30 million; 90E; asphalt/concrete, grapes

The Belli Corporation; \$8 million est; 35 E; winery equipment manufacturing

Sonoma County Demographics: 2010 Census

Geographic Area: 1,512.72 sq. miles

Population: 481,765

Median Age: 38

Relocation Guide

217 Healdsburg Avenue, Healdsburg, CA 95448

(707) 433-6935 or 1-800-648-9922 (CA)

www.healdsburg.com

"Healdsburg Hub" : Download the free app today!



NEWS SOURCES:

Healdsburg Tribune, 230 Center St, 433-4451
North Bay Business Journal, northbaybusinessjournal.com
Press Democrat, Santa Rosa, 575-7500
The Patch www.healdsburg.patch.com

REALTORS, RELOCATION SERVICES

cr/cs=commercial rental/sales, rr/rs=residential rental/sales, ll=lots, land sales/lease, ex=property exchanges, v=vineyard sales/lease; w=winery sales/lease

Acacia Exchange Services Inc., 431-1906 (ex)
BERKSHIRE HATHAWAY, 490-5119 (rs)
BirdSong Property Management, 433-1984 (rr)
Century 21 Northbay Alliance Hbg. 888-9115 (cr,cs,rr,rs)
Coldwell Banker, Giovannoni & Cooper, 433-3397 (cr,cs,rr,rs)
Dayton & Tremont Real Estate, 433-4476 (cr,cs,rr,rs,ll)

Engel & Völkers, 473-8944 (rs,cs)
Foss Creek Partners, 433-2240 (cs)
Fowler Associates Cir, 433-0405 (rs)
Gary L. Sumner, Coldwell Banker, 535-8732 (rs,cs)
Healdsburg Realty, 433-6555 (cr,cs,rr,rs)
Healdsburg Investors, 916-436-2600
Healdsburg Property Management, 433-8899 (rr)
Healdsburg Sotheby's International Realty, 433-6555 (cr,cs,rs,v,w)

JACKLYN WRIGHT-GRIDLEY with BERKSHIRE HATHAWAY, 490-5119 (rs)
Michael Laird, RE/Max Full Spectrum, 206-5606 (cr,cs,rs)

Next Investments, Inc., 696-6011, (cr)
North County Properties, 857-1728 (cs,cr,rr,rs,v,w)
Pacific Union | Christie's International Real Estate, 547-3800 (cs,rs)
Phelps-Baskin Investment Group, (650) 321-8520
RE/MAX Full Spectrum, 433-2000, (cs,ll,rs,v,w)
Sauer Properties, 433-3336 (cs)
Sotheby's International Realty, 431-0777 (ll,rr,rs,v)
SVI Healdsburg, LLC (949) 566-0000
TurnKey Vacation Rentals 721-2945 (rr)
Vanguard Properties, 433-7775 (cs,ll,rs,v)
Wright Realty, 838-3200 (cr,cs,rr,rs)

FINANCIAL SERVICES: CREDIT UNIONS, BANKS, SAVINGS & LOANS, MORTGAGES

American River Bank, 412 Center St, 431-8800
Bank of Marin, 1260 Healdsburg Ave., Ste 201, 658-4233
Bank of the West, 450 Center St, 431-4100
Brush Bernard Account, Certified Public Accountants, 433-8800
Burr Pilger Mayer, Inc., Accountant, 544-4078
Community First Credit Union, 32 North St, 431-1051
DLH Realty Capital, 578-7800
Exchange Bank, 1031 Vine St, 433-0400
Guild Mortgage Co., 1201 Vine St, #102, 385-8474
Hunt Conrad | Wells Fargo Bank, 328-1233
North Bay Credit Union, 1357 Healdsburg Ave, 584-0384
Mengali Accountancy, Inc. 431-0600
Mork Capital Management, 235 Healdsburg Ave, Ste 204. 431-1057
Paul Sullivan, CFP(R)LPL, Financial Advisor, 132 Mill St, Ste 203, 433-6313
SoFi Lending LLC, 375 Healdsburg Ave, Ste 280, 473-3000

Summit State Bank, 1001 Vine St, 433-5959
Thurow Wealth Management, Financial Advisor, 239 A Center St, 431-8898
Umpqua Bank, 1115 Vine St, 431-8866
WestAmerica Bank, 511 Healdsburg Ave., 473-4390
Westwater Financial, Inc., 8979 Condo Lane, Ste. C., Windsor, 419-3070
Wolcott Financial Solutions, Inc., 638 Healdsburg Ave., 433-3311

MEDICAL SERVICES

Alliance Medical Center, 1381 University St, 433-5494
Animal Medical Center of Healdsburg, 16085 Healdsburg Ave, 433-4493
Healdsburg District Hospital, 1375 University St., 431-6500
Healdsburg District Hospital Med Ofc, 1310 Prentice Dr., Suite A, 473-8445
Healdsburg District Hospital Medical Center, 1540 Healdsburg Ave, 473-4400
Memorial Beach Veterinary Hospital, 15 Healdsburg Ave, 433-6916

SCHOOLS & TUTORING

Administration, Healdsburg Schools, 1028 Prince St., 431-3488
Alexander Valley Elementary, 8511 Hwy 128, 433-1375
Healdsburg Community Nursery School, 444 1st St., 433-1817
Healdsburg Elementary and Charter School(s):
K-2, 400 1st St., 431-3440;
Grades 3-5, 520 Monte Vista Ave., 473-4449
Healdsburg High School, 1024 Prince St, 431-3420
Healdsburg Junior HS, 315 Grant St, 431-3410
Little Lambs Preschool, 1402 University St, 433-5779
Live Oak Pre-School, 75 W. Matheson St, 433-1543
Marce Becerra Academy, 1024 Prince St, 431-3449
Pine Tree Preschool, 20 Adeline Way, 888-7542
Rio Lindo Adventist Academy, 3200 Rio Lindo Ave, 431-5100
St. John the Baptist Catholic School, 217 Fitch St, 433-2758
The Healdsburg School (K-8), 33H Healdsburg Ave., 433-4847
West Side Union Elementary, 1201 Felta Rd, 433-3923

COMMUNITY SERVICES

Airport (STS), Sonoma County Charles M. Schultz, 2200 Airport Bl, Santa Rosa, 565-7243
Airport, Healdsburg, 1580 Lytton Springs, 433-8540
Cable, Comcast, 3242 Airway Drive, Santa Rosa, 1-800-266-2278
Cemetery. Oak Mound, 601 Piper St, 433-4582
Comcast Business | D. Imach, 772-6075
Electricity, Water, Sewer, Billing, 431-3307 (COH)
Disposal & Garbage/Northbay Corp., 585-0291
Dump, County-166 Alexander Valley Rd, 433-5631
Dump, Reuse & recycle at the Dump, 433-0321
Closed Sun
Gas only—PG&E, P.O. Box 26, Geyserville, 1-800-743-5000
Healdsburg City Hall, 401 Grove St, 431-3316/3317, <http://cityofhealdsburg.org/>
Healdsburg City Community Services/Parks & Rec, 1557 Healdsburg Ave, 431-3301

Healdsburg City Planning Department, 401 Grove St., 431-3346
Healdsburg Fire Dept, 601 Healdsburg Ave, 431-3360 (non-emergency)
Healdsburg Museum, 221 Matheson St, 431-3325
Healdsburg Police Dept, 238 Center St, 431-3377
Healdsburg Senior Center, 133 Matheson St, 431-3324
Library (public) & Wine Library, 139 Piper St, 433-3772
Post Office, 1 Foss Circle, Healdsburg, 433-9276
County Animal Services, 1247 Century Court, Santa Rosa, 565-7100
Humane Society Healdsburg Center, 14242 Bacchus Landing Way, 280-9632
North Sonoma County Services, 443 Hudson St., 433-6161
SERVPRO of Sonoma Co NE, 462-3848
Telephone AT&T; Within CA; 1-800-310-2355; Outside collect 916-593-2310
Verizon Wireless, 1087 Vine Street, 800-922-0204
Vista Broadband Networks, 3020 Santa Rosa Ave, Ste E, Santa Rosa, 792-3304

Employment, Business Consultants

Dolan Wine Business Consulting, 764 Alexander Valley Rd., 332-4805
Fritz Law Offices, 578-8212
Houlihan and Jones, P.O. Box 400, Forestville 95436, 887-8500
North Coast Score Chap 450, 571-8342
Towering Phoenix Coaching LLC 395-0576
Woznicki Consulting, 478-9153

PERSONAL SERVICES

H2O at Home, 477-9099

STORAGE/MOVING /LOCKSMITH

A Plus Locksmith, 431-0400
AAAction Rents, 431-3544
Double 'O' Mini-Storage, 433-6563
Russian River Covered RV Storage, 433-8900
Redwood Moving & Storage, 433-2240

INSURANCE AGENTS

Brandt Insurance, 433-4436
Durler Insurance, 433-3344
George Petersen Insurance Agency, 525-4150
Nancy Milliard, 431-2742
New York Life | Carlos Rizo, (530) 228-7496
State Farm | Esquivel Ins Agency, 433-4207
Vantreo Insurance Brokerage, 546-2300

CIVIL ENGINEERING & LAND SURVEYOR SERVICES

ce=civil eng; ls=land survey
Atterbury and Associates, Inc., 433-0134 (ce)
Cinquini & Passarino, Inc., 433-9760, Toll free 953-4976 (ls)
Curtis & Associates, 433-4808 (ce, ls)
Munselle Civil Engineering, 395-0968 (ce, ls)
Swicegood Civil Engineering, 480-3111 (ce)

See our "Business Directory" for more businesses.

Area Codes (707) unless otherwise noted. 10/31/2018