



**HEALDSBURG**  
CHAMBER OF COMMERCE  
& VISITORS BUREAU

**Healdsburg Chamber of Commerce  
Board of Directors Meeting  
September 14, 2017  
8:00 a.m. Chamber Office  
217 Healdsburg Ave. Healdsburg, CA 95448**

<b>Welcome</b>	Rand Dericco	8:00
<b>Introductions:</b>		
<b>Reports:</b>		
<b>City</b>	Councilmember Joe Naujokas	8:15
<b>School District</b>	School Superintendent VandenHeuvel	
<b>Approval August Minutes</b>		8:25
<b>Approval August Financials</b>		
<b>Old Business:</b>		
<b>Business Showcase</b>	Carla Howell	
<b>June 2018 Event</b>	Marisa Ferrell	
<b>Healdsburg Tourism Improvement District</b>	Carla Howell	
<b>Spirit of Sonoma County Awards</b>	"	
<b>Board Nominations Update</b>	"	
<b>New Business:</b>		
<b>Business Tours</b>	Will Seppi	
<b>Downtown Parking</b>	Carla Howell	
<b>Membership Report:</b>	Aleena Decker	8:50
<b>Good of the Order:</b>		
<b>Visitor Center Volunteers</b>		
<b>Announcements:</b>		
<b>Adjournment</b>		
<b>Next meeting:</b>	October 19, 2017	



**Healdsburg Chamber of Commerce  
Minutes  
Board of Directors Meeting  
August 10, 2017**

**Directors Present:** Allison, Baker, Cyphers, Decker, Dericco, Harrington, Markson, Mitchell, Norgrove, Pender, Seppi, Skurtun, Tesconi

**Directors Absent:** Farrell, Fraser, Maraviglia, Sacks

**Staff:** Carla Howell, Charlene Staton, Aleena Decker

Chair Dericco opened the meeting at 8:00 am.

**City Report:** Councilmember Joe Naujokas presented the City report. Discussed the city contracting with a bike share to provide short around town bikes at convenient locations. The share is being sponsored by local businesses. Discussed ongoing roundabout negotiations. Took questions from the board regarding construction downtown, traffic at Dry Creek Rd and 101 Freeway.

**Motion to approve minutes of the previous meeting:** M/Seppi/2<sup>nd</sup> Markson

**Motion to approve May 2017 financials:** M/Baker/2<sup>nd</sup> Decker

**School District Report:** No report

**Old Business:**

**Bike Tour:** Rotary is ready to take over the Bike Tour. Carla will ask Dan Maraviglia to draw up a contract the will nullify the previous contract and complete the turn over. M/Markson/2<sup>nd</sup> Baker

**Roundabout:** Carla is continuing to meet with representatives of GHD (the oversight contractor) Urban Green (marketing) and affected businesses to help mitigate the impacts from the roundabout and hotel construction.

**June 2018 Event:** No report

**Healdsburg Tourism Improvement District:** Carla explained about the HTID and the renewal of the assessment district. This requires City Council action and she urged interested board members to please contact CC on HTID behalf.

**New Business:**

**Business Showcase:** Is scheduled for October 11, 4-7pm in the Plaza. To be co-sponsored again by the City and the Chamber. September 15 is cutoff for early bird pricing. Alan Baker has agreed to



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round up the downtown wineries to pour. Paperwork is in and Carla will attend the City Council meeting for approval to serve wine and beer in the Plaza that day.

**Nominating Committee:** Carla asked for three members to agree to participate as the nominating committee for board elections. Members Seppi, Norgrove and Tesconi agreed. Board nomination packets will go out September 1.

**Spirit of Sonoma County:** Carla asked for everyone to be thinking about our nominee for the award which is given in December

**Membership Report:** Aleena Decker made the membership report.

**Executive Director Report:** Reminder that there are ribbon cuttings on August 22, and Sept. 7. Morning Mixer at Arena Gallery on September 20, 8:00am.

**Good of the Order:** Richard Norgrove announced the opening of his newest Bear Republic in Rohnert Park

**Meeting adjourned:** 9:15am

**Next meeting:** September 14, 2017

3:30 PM  
 09/12/17  
 Cash Basis

## Healdsburg Chamber of Commerce & Visitors Bureau Income & Expense Budget vs. Actual August 2017

	Aug 17	Budget	\$ Over Bud...
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
4010 · Membership Dues	4,055.00	13,500.00	-9,445.00
4020 · Interest Earned	15.63	13.00	2.63
4021 · Retail Store Items	24.00	50.00	-26.00
4180 · BusiShowcase/Resource Fair	2,350.00	4,000.00	-1,650.00
4260 · HYPE Income	25.00		
4366 · Certificates of Origin	25.00		
4376 · HTID Administration	0.00	5,741.22	-5,741.22
4388 · Visitors' Bureau - Measure V	0.00	500.00	-500.00
4600 · Visitors Bureau Grant	0.00	2,500.00	-2,500.00
<b>Total Income</b>	<u>6,494.63</u>	<u>26,304.22</u>	<u>-19,809.59</u>
<b>Gross Profit</b>	6,494.63	26,304.22	-19,809.59
<b>Expense</b>			
5100 · Staff Expenses	7,469.52	7,435.83	33.69
5500 · Food & Travel	0.00	50.00	-50.00
6000 · Economic Development	5,945.54	6,235.00	-289.46
6050 · Utilities	306.00	541.00	-235.00
6060 · Contract Services	639.27	745.84	-106.57
6070 · Liability Insurance	0.00	2,909.00	-2,909.00
6080 · Board & Meeting Expenses	54.08		
6120 · Postage and Delivery	0.00	80.00	-80.00
6130 · Dues	-60.00		
6180 · Bus Showcase/Resource Fair Exp	822.31	200.00	622.31
6230 · Marketing/Public Relations	395.10	500.00	-104.90
6231 · Membership Development Expen...	0.00	325.00	-325.00
6280 · Storage Rental	80.00	80.00	0.00
6295 · Freeway Banner/Sign Expenses	250.00	392.50	-142.50
6310 · Bank Service Charges	282.01	265.97	16.04
6320 · Printing	146.64		
6410 · Office Supplies	121.16	415.00	-293.84
6440 · Equipment Maintenance	0.00	325.00	-325.00
6450 · Equipment Rental	410.61	216.67	193.94
6460 · Bike Tour Expense	80.00		
6480 · Business Awards Expense	33.67		
6500 · Web Site Maint/Development	661.82	592.56	69.26
6505 · ChamberMaster Monthly Fees	135.50	135.50	0.00
6600 · Visitors' Bureau Operations	5,473.01	9,065.26	-3,592.25
<b>Total Expense</b>	<u>23,246.24</u>	<u>30,510.13</u>	<u>-7,263.89</u>
<b>Net Ordinary Income</b>	<u>-16,751.61</u>	<u>-4,205.91</u>	<u>-12,545.70</u>
<b>Net Income</b>	<u><u>-16,751.61</u></u>	<u><u>-4,205.91</u></u>	<u><u>-12,545.70</u></u>

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## Healdsburg Chamber of Commerce &amp; Visitors Bureau

09/12/17

## Year to Date - Budget to Actual Comparison

Cash Basis

January through August 2017

	Jan - Aug 17	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
4010 · Membership Dues	104,115.00	107,500.00	-3,385.00	96.9%
4015 · Premier Memberships	13,000.00	13,000.00	0.00	100.0%
4020 · Interest Earned	112.59	104.00	8.59	108.3%
4021 · Retail Store Items	282.53	400.00	-117.47	70.6%
4120 · Mbrship Directory/Map Royalties	500.00	500.00	0.00	100.0%
4123 · Website Directory Upgrades	200.00	1,200.00	-1,000.00	16.7%
4133 · Newsltr/Com Hapnings Inserts	250.00	400.00	-150.00	62.5%
4135 · Mailing Labels/Lists/Disks	119.82	185.00	-65.18	64.8%
4136 · Website Advertising Income	400.00	400.00	0.00	100.0%
4138 · Digital Display Adv Income	2,625.00	2,025.00	600.00	129.6%
4140 · Bike Tour	25,348.00	17,000.00	8,348.00	149.1%
4180 · BusiShowcase/Resource Fair	2,350.00	4,000.00	-1,650.00	58.8%
4186 · Business Bldr Workshop Income	-105.00	105.00	-210.00	-100.0%
4260 · HYPE Income	505.00	395.00	110.00	127.8%
4295 · Freeway Banner Permits	3,125.00	3,125.00	0.00	100.0%
4366 · Certificates of Origin	117.17	92.17	25.00	127.1%
4376 · HTID Administration	26,521.00	33,035.12	-6,514.12	80.3%
4382 · Economic Dev - Measure V	30,000.00	45,000.00	-15,000.00	66.7%
4383 · Chamber Admin - Measure V	15,000.00	22,500.00	-7,500.00	66.7%
4388 · Visitors' Bureau - Measure V	5,000.00	8,000.00	-3,000.00	62.5%
4600 · Visitors Bureau Grant	7,500.00	10,000.00	-2,500.00	75.0%
4480 · Business Awards Income	4,660.00			
<b>Total Income</b>	<b>241,626.11</b>	<b>268,966.29</b>	<b>-27,340.18</b>	<b>89.8%</b>
<b>Gross Profit</b>	<b>241,626.11</b>	<b>268,966.29</b>	<b>-27,340.18</b>	<b>89.8%</b>
<b>Expense</b>				
5100 · Staff Expenses	59,256.95	59,486.68	-229.73	99.6%
5500 · Food & Travel	167.23	300.00	-132.77	55.7%
6000 · Economic Development	47,073.12	56,499.25	-9,426.13	83.3%
6050 · Utilities	2,936.68	3,332.00	-395.32	88.1%
6060 · Contract Services	4,773.41	5,966.68	-1,193.27	80.0%
6070 · Liability Insurance	1,886.50	2,909.00	-1,022.50	64.9%
6080 · Board & Meeting Expenses	1,650.01	1,614.13	35.88	102.2%
6120 · Postage and Delivery	315.99	240.00	75.99	131.7%
6130 · Dues	120.00	185.00	-65.00	64.9%
6145 · Property Tax	4,074.30	4,100.00	-25.70	99.4%
6150 · Income Taxes/Registrations	0.00			
6160 · Publications	0.00	150.00	-150.00	0.0%
6180 · Bus Showcase/Resource Fair Exp	822.31	200.00	622.31	411.2%
6190 · Ambassadors Expenses	155.85	125.00	30.85	124.7%
6225 · Social Media/Communications	49.22	125.00	-75.78	39.4%
6230 · Marketing/Public Relations	3,398.35	5,336.66	-1,938.31	63.7%
6231 · Membership Development Expe...	256.86	1,719.06	-1,462.20	14.9%
6240 · Staff Development & Training	99.51	150.00	-50.49	66.3%
6260 · HYPE Expenses	52.40	52.40	0.00	100.0%
6280 · Storage Rental	360.60	640.00	-279.40	56.3%
6290 · Plaques & Related Exp.	671.21	671.00	0.21	100.0%
6295 · Freeway Banner/Sign Expenses	1,707.50	2,000.00	-292.50	85.4%
6310 · Bank Service Charges	1,558.21	1,836.12	-277.91	84.9%
6320 · Printing	146.64			

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09/12/17

Cash Basis

**Healdsburg Chamber of Commerce & Visitors Bureau**  
**Year to Date - Budget to Actual Comparison**  
January through August 2017

	<u>Jan - Aug 17</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
6410 · Office Supplies	2,921.59	3,942.21	-1,020.62	74.1%
6440 · Equipment Maintenance	980.39	1,442.89	-462.50	67.9%
6450 · Equipment Rental	1,904.10	1,733.32	170.78	109.9%
6460 · Bike Tour Expense	15,939.89	6,500.00	9,439.89	245.2%
6480 · Business Awards Expense	5,902.24			
6500 · Web Site Maint/Development	5,443.33	5,129.76	313.57	106.1%
6505 · ChamberMaster Monthly Fees	1,084.00	1,084.00	0.00	100.0%
6550 · Building/Property Maintenance	185.00	500.00	-315.00	37.0%
6600 · Visitors' Bureau Operations	47,001.58	57,628.44	-10,626.86	81.6%
<b>Total Expense</b>	<u>212,894.97</u>	<u>225,598.60</u>	<u>-12,703.63</u>	<u>94.4%</u>
<b>Net Ordinary Income</b>	<u>28,731.14</u>	<u>43,367.69</u>	<u>-14,636.55</u>	<u>66.3%</u>
<b>Net Income</b>	<u><u>28,731.14</u></u>	<u><u>43,367.69</u></u>	<u><u>-14,636.55</u></u>	<u><u>66.3%</u></u>

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09/12/17

Cash Basis

**Healdsburg Chamber of Commerce & Visitors Bureau**  
**Prior Year Comparison - Year to Date Income & Expense**  
 January through August 2017

	Jan - Aug 17	Jan - Aug 16	\$ Change	% Change
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
4010 · Membership Dues	104,115.00	107,620.00	-3,505.00	-3.3%
4015 · Premier Memberships	13,000.00	20,750.00	-7,750.00	-37.4%
4020 · Interest Earned	112.59	81.58	31.01	38.0%
4050 · Promotion Revenue	0.00	0.00	0.00	0.0%
4021 · Retail Store Items	282.53	584.11	-301.58	-51.6%
4120 · Mbrship Directory/Map Royalties	500.00	6,209.85	-5,709.85	-92.0%
4123 · Website Directory Upgrades	200.00	200.00	0.00	0.0%
4133 · Newsltr/Com Hapnings Inserts	250.00	350.00	-100.00	-28.6%
4135 · Mailing Labels/Lists/Disks	119.82	321.84	-202.02	-62.8%
4136 · Website Advertising Income	400.00	600.00	-200.00	-33.3%
4138 · Digital Display Adv Income	2,625.00	1,800.00	825.00	45.8%
4140 · Bike Tour	25,348.00	30,992.24	-5,644.24	-18.2%
4180 · BusiShowcase/Resource Fair	2,350.00	2,150.00	200.00	9.3%
4186 · Business Bldr Workshop Income	-105.00	70.00	-175.00	-250.0%
4230 · Dine Around Income	0.00	4,893.00	-4,893.00	-100.0%
4260 · HYPE Income	505.00	339.00	166.00	49.0%
4295 · Freeway Banner Permits	3,125.00	3,200.00	-75.00	-2.3%
4366 · Certificates of Origin	117.17	191.95	-74.78	-39.0%
4375 · DBD Administration Fees	0.00	5,000.00	-5,000.00	-100.0%
4376 · HTID Administration	26,521.00	35,198.72	-8,677.72	-24.7%
4382 · Economic Dev - Measure V	30,000.00	45,000.00	-15,000.00	-33.3%
4383 · Chamber Admin - Measure V	15,000.00	22,500.00	-7,500.00	-33.3%
4388 · Visitors' Bureau - Measure V	5,000.00	7,500.00	-2,500.00	-33.3%
4600 · Visitors Bureau Grant	7,500.00	10,000.00	-2,500.00	-25.0%
4480 · Business Awards Income	4,660.00	0.00	4,660.00	100.0%
4800 · Directors Tour Income	0.00	1,125.00	-1,125.00	-100.0%
<b>Total Income</b>	<b>241,626.11</b>	<b>306,677.29</b>	<b>-65,051.18</b>	<b>-21.2%</b>
<b>Gross Profit</b>	<b>241,626.11</b>	<b>306,677.29</b>	<b>-65,051.18</b>	<b>-21.2%</b>
<b>Expense</b>				
5100 · Staff Expenses	59,256.95	56,626.33	2,630.62	4.7%
5500 · Food & Travel	167.23	408.92	-241.69	-59.1%
6000 · Economic Development	47,073.12	39,934.76	7,138.36	17.9%
6021 · Retail Store Expense	0.00	375.00	-375.00	-100.0%
6050 · Utilities	2,936.68	2,642.14	294.54	11.2%
6060 · Contract Services	4,773.41	4,983.72	-210.31	-4.2%
6070 · Liability Insurance	1,886.50	1,911.50	-25.00	-1.3%
6080 · Board & Meeting Expenses	1,650.01	1,472.03	177.98	12.1%
6120 · Postage and Delivery	315.99	240.00	75.99	31.7%
6130 · Dues	120.00	335.00	-215.00	-64.2%
6145 · Property Tax	4,074.30	4,083.55	-9.25	-0.2%
6150 · Income Taxes/Registrations	0.00	20.00	-20.00	-100.0%
6160 · Publications	0.00	65.00	-65.00	-100.0%
6180 · Bus Showcase/Resource Fair Exp	822.31	86.00	736.31	856.2%
6190 · Ambassadors Expenses	155.85	132.99	22.86	17.2%
6225 · Social Media/Communications	49.22	75.00	-25.78	-34.4%
6230 · Marketing/Public Relations	3,398.35	5,133.30	-1,734.95	-33.8%
6231 · Membership Development Expen...	256.86	994.38	-737.52	-74.2%
6240 · Staff Development & Training	99.51	77.16	22.35	29.0%
6260 · HYPE Expenses	52.40	26.25	26.15	99.6%

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09/12/17

Cash Basis

**Healdsburg Chamber of Commerce & Visitors Bureau**  
**Prior Year Comparison - Year to Date Income & Expense**  
 January through August 2017

	<u>Jan - Aug 17</u>	<u>Jan - Aug 16</u>	<u>\$ Change</u>	<u>% Change</u>
6280 · Storage Rental	360.60	640.00	-279.40	-43.7%
6290 · Plaques & Related Exp.	671.21	0.00	671.21	100.0%
6295 · Freeway Banner/Sign Expenses	1,707.50	4,888.45	-3,180.95	-65.1%
6310 · Bank Service Charges	1,558.21	1,290.37	267.84	20.8%
6320 · Printing	146.64	0.00	146.64	100.0%
6410 · Office Supplies	2,921.59	3,769.55	-847.96	-22.5%
6440 · Equipment Maintenance	980.39	2,192.13	-1,211.74	-55.3%
6450 · Equipment Rental	1,904.10	1,607.77	296.33	18.4%
6460 · Bike Tour Expense	15,939.89	15,819.49	120.40	0.8%
6480 · Business Awards Expense	5,902.24	0.00	5,902.24	100.0%
6500 · Web Site Maint/Development	5,443.33	4,819.80	623.53	12.9%
6505 · ChamberMaster Monthly Fees	1,084.00	1,032.00	52.00	5.0%
6550 · Building/Property Maintenance	185.00	125.66	59.34	47.2%
6600 · Visitors' Bureau Operations	47,001.58	45,212.58	1,789.00	4.0%
6800 · Director's Tours Expense	0.00	854.81	-854.81	-100.0%
<b>Total Expense</b>	<u>212,894.97</u>	<u>201,875.64</u>	<u>11,019.33</u>	<u>5.5%</u>
<b>Net Ordinary Income</b>	<u>28,731.14</u>	<u>104,801.65</u>	<u>-76,070.51</u>	<u>-72.6%</u>
<b>Net Income</b>	<u><u>28,731.14</u></u>	<u><u>104,801.65</u></u>	<u><u>-76,070.51</u></u>	<u><u>-72.6%</u></u>



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 09/12/17  
 Cash Basis

**Healdsburg Chamber of Commerce & Visitors Bureau  
 Balance Sheet - Comparison with Prior Month  
 As of August 31, 2017**

	Aug 31, 17	Jul 31, 17	\$ Change
<b>ASSETS</b>			
<b>Current Assets</b>			
<b>Checking/Savings</b>			
1100 · Exchange Bank	438,306.30	459,547.46	-21,241.16
1130 · New Workspace Ckng Summit #7215	32,339.33	32,335.26	4.07
<b>Total Checking/Savings</b>	470,645.63	491,882.72	-21,237.09
<b>Accounts Receivable</b>			
11000 · Accounts Receivable	-1,118.00	-1,118.00	0.00
<b>Total Accounts Receivable</b>	-1,118.00	-1,118.00	0.00
<b>Other Current Assets</b>			
1250 · Due from Committee Accounts	-0.11	-0.11	0.00
1350 · Due from DBD	34.98	34.98	0.00
1380 · Due From HTID	50,925.96	46,440.48	4,485.48
104 · Petty Cash	100.00	100.00	0.00
<b>Total Other Current Assets</b>	51,060.83	46,575.35	4,485.48
<b>Total Current Assets</b>	520,588.46	537,340.07	-16,751.61
<b>Fixed Assets</b>			
151 · Equipment	22,759.97	22,759.97	0.00
155 · Leasehold Improvements	144,617.19	144,617.19	0.00
152 · Accumulated Depreciation	-52,719.00	-52,719.00	0.00
1512 · Furniture & Fixtures	22,040.00	22,040.00	0.00
<b>Total Fixed Assets</b>	136,698.16	136,698.16	0.00
<b>TOTAL ASSETS</b>	<b>657,286.62</b>	<b>674,038.23</b>	<b>-16,751.61</b>
<b>LIABILITIES &amp; EQUITY</b>			
<b>Liabilities</b>			
<b>Current Liabilities</b>			
<b>Other Current Liabilities</b>			
2075 · Unexpended Committee Funds	-0.36	-0.36	0.00
2100 · Payroll Liabilities	0.28	0.28	0.00
2110 · Direct Deposit Liabilities	0.39	0.39	0.00
2200 · Sales Tax Payable	-2.58	-2.58	0.00
2300 · Simple IRA	200.30	200.30	0.00
<b>Total Other Current Liabilities</b>	198.03	198.03	0.00
<b>Total Current Liabilities</b>	198.03	198.03	0.00
<b>Total Liabilities</b>	198.03	198.03	0.00
<b>Equity</b>			
3100 · Fund Balance	628,357.45	628,357.45	0.00
Net Income	28,731.14	45,482.75	-16,751.61
<b>Total Equity</b>	657,088.59	673,840.20	-16,751.61
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>657,286.62</b>	<b>674,038.23</b>	<b>-16,751.61</b>

# Members Listing By Join Date

2 Members joined from 8/1/2017 to 8/31/2017



H2O at Home	
<b>Membership Status:</b> Active	<b>Web Participation:</b> Basic
<b>Mailing Address:</b> 505 Fitch Street Healdsburg, CA 95448	<b>Physical Address:</b> 505 Fitch Street Healdsburg, CA 95448
<b>Primary Phone:</b> (707) 477-9099	<b>Primary Rep:</b> Lynn Williams
<b>Toll-Free Phone:</b>	<b>Billing Address:</b> 505 Fitch Street Healdsburg, CA 95448
<b>Fax:</b>	
<b>Website:</b> <a href="http://myh2oathome.com/lynnw">http://myh2oathome.com/lynnw</a>	
<b>Email:</b> <a href="mailto:spotless707@gmail.com">spotless707@gmail.com</a>	
<b>Full-time Employees:</b> 0	<b>Part-time Employees:</b> 1
<b>Join Date:</b> 8/18/2017	<b>Sales Rep:</b>
<b>Categories</b> (* Indicates Primary): HOME & PERSONAL CARE*	
<b>Fees List:</b> (None Assigned)	
<b>Total Fees:</b> \$	

Twisst	
<b>Membership Status:</b> Active	<b>Web Participation:</b> Basic
<b>Mailing Address:</b> 212 Healdsburg Ave Healdsburg, CA 95448	<b>Physical Address:</b> 212 Healdsburg Ave Healdsburg, CA 95448
<b>Primary Phone:</b> 603-359-3316	<b>Primary Rep:</b> Shelley Gilbert
<b>Toll-Free Phone:</b>	<b>Billing Address:</b> 212 Healdsburg Ave Healdsburg, CA 95448
<b>Fax:</b>	
<b>Website:</b>	
<b>Email:</b> <a href="mailto:shelley@twisst.boutique">shelley@twisst.boutique</a>	
<b>Full-time Employees:</b> 1	<b>Part-time Employees:</b> 2
<b>Join Date:</b> 8/31/2017	<b>Sales Rep:</b>
<b>Categories</b> (* Indicates Primary): CLOTHING & SHOES*	
<b>Fees List:</b> Membership Investment : \$325 Annually	
<b>Total Fees:</b> \$325	

Total Members in Report	Total Fees of Members in Report
2	\$325

# Members Listing By Drop Date

1 Members dropped from 8/1/2017 to 8/31/2017



## Healdsburg Dog House Boutique & Grooming

**Membership Status:** Dropped/Inactive

**Join Date:** 7/25/2001

**Drop Reason:** Closed

**Drop Date:** 8/31/2017

**Drop Detail:**

**Web Participation:** Basic

**Mailing Address:**

**Physical Address:**

212 Healdsburg Avenue  
Healdsburg, CA 95448

212 Healdsburg Avenue  
Healdsburg, CA 95448

**Primary Phone:** (707) 431-1044

**Primary Rep:** Natalee Tappin

**Toll-Free Phone:**

**Billing Address:**

**Fax:** (707) 431-1744

212 Healdsburg Avenue  
Healdsburg, CA 95448

**Website:** <http://www.healdsburgdoghouse.com>

**Email:** [info@healdsburgdoghouse.com](mailto:info@healdsburgdoghouse.com)

**Full-time Employees:** 2

**Sales Rep:** Jennifer LeBrett

**Part-time Employees:** 0

**Categories** (\* Indicates Primary): PET GROOMING\*, PET BOUTIQUES

**Fees List:** Membership Investment : \$325 Annually, 1 Additional Category: \$35 Annually

**Total Fees:** \$360

Total Members in Report	Total Fees of Members in Report
1	\$360