

Chamber Retreat 2017

ACTION

Survey the Residential Community

- Short surveys 3-5 questions
- Clear and concise
- Report findings

ACTION

Survey the Business Community

- Short surveys 3-5 questions
- Clear and concise
- Report findings

Local Community Outreach: “Year of the Locals”

ACTION

Show tangible benefit to community from tourism

- Value of sales tax and TOT to provide services to community.
 - Could we create a locals only parking zone?
- How many business are locally owned?
- How many local employees.

Chamber take thoughtful and proactive approach to local issues.

ACTION

- Use Government Review Committee to examine issues and report back to Board
- Take positions only if appropriate and only after thorough examination (listen to all sides).
- Be informative, not reactive.
- Endorse candidates only when business community will be affected and when recommended by Government Review Committee.

What will benefit local community members and businesses?

ACTION

- More transparency
- Televise or stream City Council meetings
- Report Chamber activities quarterly to community—Facebook, website, newspaper.

Issues we know are out there

- Affordable housing for low and moderate income.
- Rent control.
- Moratorium on hotels and lodging.
- Parking
- Infrastructure (i.e. Dry Creek Road/freeway).